

# Fifth Ministerial Conference on the Information Society in Latin America and the Caribbean

5 - 7 August, 2015

Morelos A-D Conference Room, 1<sup>st</sup> floor  
Ministry of Foreign Affairs of Mexico  
Plaza Juárez 20, Colonia Centro, Mexico City

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## Background

The Fifth Ministerial Conference on the Information Society in Latin America and the Caribbean is being jointly organized by the United Nation's Economic Commission for Latin America and the Caribbean (ECLAC) and the Government of the United Mexican States.

This Conference will examine the achievements made by eLAC –a mechanism of political dialogue which began in 2005– and renew them, thus strengthening the process of regional integration in the digital field. In order to do so, several issues will be considered: the technological dynamism and trends defined by the ubiquity of the Internet, technological convergence, social networks, the digital economy, e-Government and big data analysis, without neglecting the needs pending in terms of access and use of ICTs.

The renewal of this political and cooperation dialogue implies to agree on a digital agenda for the region towards 2018 (eLAC2018) to strengthen policies for a society based on knowledge with greater inclusion, equity and environmental sustainability.

## Programme

### Wednesday, August 5

08.30 – 09.00 **Registration**

9.00 – 09.45 **Meeting of heads of delegation of participating countries** (Conference room Morelos F, 1<sup>st</sup> floor)

09.45 – 10.00 **Coffee break**

10.00 – 10.45 **Opening session**

- Alicia Bárcena, Executive Secretary – Economic Commission for Latin America and the Caribbean (ECLAC)
- José Clastornik, executive director – Electronic Government and Information Society Agency of Uruguay (AGESIC)
- Alejandra Lagunes, coordinator of the National Digital Strategy – Mexico
- José Antonio Meade Kuribreña, Minister of Foreign Affairs – Mexico

10.45 – 11.00 **Election of officers and adoption of the provisional agenda of the meeting**

11.00 – 13.30 **Opening statements: digital technologies, economy and society**

Moderator: Alejandra Lagunes, coordinator of the National Digital Strategy – Mexico.

- Alicia Bárcena, Executive Secretary – ECLAC
- Fadi Chehadé, CEO – Internet Corporation for Assigned Names and Numbers (ICANN)
- Kathy Brown, CEO – Internet Society (ISOC)
- Daniel A. Sepúlveda, Ambassador, Deputy Assistant Secretary of State and Coordinator for International Communications and Information, State Department – United States
- Benedicto Fonseca Filho, ambassador and director of the Department of Scientific and Technological Affairs of the Ministry of External Relations – Brazil
- Zoran Stančič, Deputy Director-General of DG Connect – European Commission

13.30 – 14.30 **Lunch**

14.30 – 15.00 **Opening presentation: the policies challenges for digital technologies**

- Robert Pepper, vice president of global technology policy – CISCO

**15.00 – 16.45 Panel 1: digital ecosystem and development vision**

Moderator: José Clastornik, executive director – Electronic Government and Information Society Agency of Uruguay (AGESIC).

- Andrés Gómez-Lobo, Minister of Transportation and Telecommunications – Chile
- David Luna, Minister of Information and Communications Technologies – Colombia
- Marcelo Jenkins Coronas, Minister of Science, Technology and Telecommunications – Costa Rica
- Alexandra Álava, Vice minister of Information and Communication Technologies of the Ministry of Telecommunications and Information Society – Ecuador
- Mónica Aspe, Undersecretary of Communications of the Secretariat of Communications and Transportations – Mexico
- David Ocampos, Minister of the Secretary of Information Technologies – Paraguay

**16.45 – 17.00 Coffee break**

**17.00 – 18.30 Panel 2: public policies and regulation for the deployment of digital technologies**

Moderator: Mauricio Agudelo, senior specialist in telecommunications and ICTs, Direction of analysis and sectoral programming – Development Bank of Latin America – CAF.

- Gabriel Contreras Saldívar, President Commissioner of the Federal Institute of Telecommunications (IFT) – Mexico
- Karim Antonio Lesina, vice president of international external affairs for the European Union, the Caribbean and Central and Latin America – AT&T
- Kojo Boakye, deputy director, Policy Lead – Alliance for Affordable Internet (A4AI)
- Reinald Krueger, Head of Regulatory Coordination and Markets Unit – DG CONNECT, European Commission
- Juan Manuel Wilches, executive director of the Regulatory Commission of Communications (CRC) – Colombia
- Bruno Ramos, Regional Director for the Americas – International Telecommunications Union (ITU)
- Pablo Bello, executive director – Interamerican Association of Telecommunications Companies (ASIET)

**Thursday, August 6**

**09.00 – 09.30 Opening presentation: globalization and innovation in the era of digital economy**

- Robert D. Atkinson, president – Information Technology and Innovation Foundation

09.30 – 11.00 **Panel 3: digital economy and innovation for structural change**

Moderator: Mario Cimoli, director of the Division of Production, Productivity and Management – ECLAC

- Raúl Katz, director of business strategy at the Columbia Institute – Columbia University, United States
- Claudio Muñoz, president – Telefónica Chile
- Silvia Bidart, general director – Federation of Entities of Information Technologies of Latin America, the Caribbean, Spain and Portugal (ALETI)
- Adriana Tortajada Narváez, general director of entrepreneurship and financing programs, National Institute for the Entrepreneur – México
- Jacobo Cohen Imach, member of the board – Latin-American and Caribbean Internet and e-Commerce Federation (e-COM-L@C)

11.00 – 11.15 **Coffee break**

11.15 – 13.00 **Panel 4: digital government and citizenship**

Moderator: Catalina Achermann, ICT specialist of the Division of Production, Productivity and Management – ECLAC.

- José Clastornik, president – Network of e-Government Leaders of Latin America and the Caribbean (Red GEALC)
- Jorge Alzamora, chief of the Unit of modernization and e-government, Ministry General Secretariat of the Presidency – Chile
- Irvin Halman, general manager, National Authority for Innovation – Panama
- Fabrizio Scrollini, coordinator – Latin American Open Data Initiative (ILDA)
- Yolanda Martínez, head of the digital government unit of the Secretary of the Public Management – Mexico
- Miguel Luengo-Oroz, research chief – UN Global Pulse

13.00 – 14.30 **Lunch**

**Friday, August 7**

09.00 – 10.45 **Panel 5: social inclusion and digital technologies**

Moderator: Yolanda Ursa, coordinator – Latin America-Europe ICT Research & Innovation Partnership (LEADERSHIP)

- Miguel Brechner, president of the board of directors of the CEIBAL Plan – Uruguay
- Marcelo D'Agostino, senior advisor of the Knowledge Management, Health Information and Analysis, Department of Communicable Diseases – OPS/OMS
- Julián Casasbuenas, director of Colnodo – Colombia

- Alfredo Rodríguez Díaz, director of informatics of the Ministry of Public Health – Cuba
- Scarlett Fondeur Gil, economic affairs officer, ICT Analysis Section, Science, Technology and ICT Branch – UNCTAD
- Raúl Echeberría, vice president of Global Engagement – ISOC
- Amparo Arango, responsible for international relations of the Dominican Institute of Telecommunications – Dominican Republic
- Ana Eugenia Garduño, general coordinator of @aprende.mx – Mexico

10.45 – 11.00 **Coffee break**

11.00 – 12.45 **Panel 6: implications of internet governance for the regional context**

Moderator: Sebastián Bellagamba, Regional Bureau Director for Latin America and The Caribbean – ISOC

- Megan Richards, principal adviser, DG Communications Networks, Content and Technologies – DG CONNECT, European Commission
- Olga Cavalli, vice president of the Government Advisory Committee (GAC) – ICANN and representative of the Government of Argentina
- Benedicto Fonseca Filho, ambassador and director of the Department of Scientific and Technological Affairs of the Ministry of External Relations – Brazil
- Rodrigo de la Parra, vice president for Latin America and the Caribbean – ICANN
- Óscar Robles, executive director – Latin America & Caribbean Network Information Centre (LACNIC)
- Valeria Betancourt – Association for Progressive Communications (APC)

12.45 – 13.30 **Adoption of the Mexico City Commitment and closure of the event**

- Alicia Bárcena, Executive Secretary – ECLAC
- Alejandra Lagunes, coordinator of the National Digital Strategy – Mexico



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