
Eighth Ministerial Conference on the Information
Society in Latin America and the Caribbean

Montevideo, 16–18 November 2022

PRELIMINARY PROGRAMME

Wednesday 16 November

9 – 10 a.m.
(Auditorium
reception area)

Collection of credentials and welcome. Coffee will be served.

9.30 – 10.00 a.m.
(Rooms 2A/2B)

Election of officers and adoption of the agenda
(Only representatives of member States)

10.00 – 10.40 a.m.
(Auditorium)

Opening session

- Representative of the Presidency of Uruguay
- José Manuel Salazar-Xirinachs, Executive Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC)
- Pablo Ruiz Hiebra, United Nations Resident Coordinator in Uruguay
- Hebert Paguas, Executive Director of the National Agency for e-Government and the Information Society (AGESIC) of Uruguay

10.40 – 11 a.m.
(Auditorium)

Presentation of the position paper prepared by ECLAC entitled *A digital path for sustainable development in Latin America and the Caribbean*

- José Manuel Salazar-Xirinachs, Executive Secretary of ECLAC

11.00 a.m. – 12.30 p.m.
(Auditorium)

Latin America and the Caribbean in a digital world: investment, infrastructure and connectivity

Moderator: Jorge Negrete, President of the Digital Policy & Law Group

- Walter Verri, Acting Minister of Industry, Energy and Mining of Uruguay
- Fernando Saguier, Minister of Information and Communications Technologies of Paraguay
- Maria Estella Dantas, Executive Secretary of the Ministry of Communications of Brazil
- Orlando Vega, Vice-Minister of Telecommunications of the Ministry of Science, Innovation, Technology and Telecommunications (MICITT) of Costa Rica
- Félix Fernández-Shaw, Director for Latin America and the Caribbean and Relations with all Overseas Countries and Territories of the Directorate-General for International Partnerships of the European Commission
- Anna Terrón, Director of the International and Ibero-American Foundation for Administration and Public Policies (FIIAPP)

12.30 – 2 p.m.

Break

2 – 3.15 p.m.
(Auditorium)

Towards a regional digital market: governance and regulation in spaces for trade and production integration

Moderator: Mario Castillo, Officer in Charge of the Division of Production, Productivity and Management of ECLAC

- Maryleana Méndez Jiménez, Secretary General of the Inter-American Association of Telecommunications Operators (ASITET)
- Nigel Cassimire, Deputy Secretary General of the Caribbean Telecommunications Union
- Mercedes Aramendía, President of the Regulatory Unit of Communications Services (URSEC) of Uruguay
- Rodrigo da Costa Serran, Head of the Department of Physical and Digital Integration of the Latin American Integration Association (LAIA)
- Diego Caicedo, Director General of the General Secretariat of the Andean Community (CAN)

3.15 – 3.45 p.m.

Break

3.45 –5 p.m.
(Auditorium)

Innovation, entrepreneurship and the digital transformation: triggers and catalysts for development

Moderator: Guillermo Anlló, Regional Specialist of the Science, Technology and Innovation Policy Programme of the United Nations Educational, Scientific and Cultural Organization (UNESCO)

- Raúl Katz, Director of Business Strategy Research at Columbia University and President of Telecom Advisory Services (TAS)
- Oscar Robles, Chief Executive Officer of the Latin American and Caribbean Internet Addresses Registry (LACNIC)
- Enrique Topolansky, Professor at the Center for Innovation and Entrepreneurship (CIE) of Universidad ORT of Uruguay
- Amilcar Perea, Secretary General of the Uruguayan Chamber of Information Technologies (CUTI)
- Christian Castello, Manager of Solutions Architecture for South America of Amazon Web Services (AWS)

5 – 6 p.m.
(Rooms 2A/2B)

Meeting of delegations
(Only representatives of member States and observers)

Thursday 17 November

9 – 10.30 a.m.
(Auditorium)

Digitalization for greater inclusion: closing gaps and boosting economic autonomy

Moderator: Lucía Scuro, Economic Affairs Officer of the Division for Gender Affairs of ECLAC

- Hilda Patricia Polanco, member of the Board of Directors of the Dominican Telecommunications Institute (INDOTEL)
- Magdalena Furtado, Programme Director of the United Nations Entity for Gender Equality and the Empowerment of Women (UN-Women)
- Lucas Gallitto, Head of GSMA Latin America
- Vagner Diniz, Manager of the World Wide Web Consortium (W3C)
- Ximena Órdenes, Senator, Chile
- Sebastián Bellagamba, Vice-President, External Engagement, Internet Society

10.30 – 11 a.m.

Break

11 a.m. – 12.30 p.m.
(Auditorium)

The job market and employment: skills and competencies for societies that are transforming

Moderator: Álvaro Calderón, Chief of the Innovation and New Technologies Unit of the Division of Production, Productivity and Management of ECLAC

- Fiorella Haim, General Manager at Plan Ceibal, Uruguay
- Luis Eliécer Cardenas, Executive Director of RedCLARA

- Mario Coronado, Director of Public Affairs for Telefónica Hispanoamérica
- Daniel Pérez, National Director of Employment at the Ministry of Labour and Social Security of Uruguay
- Rodrigo Filgueira, Specialist in Digitalization and Vocational Training of the Inter-American Centre for Knowledge Development in Vocational Training (CINTERFOR) of the International Labour Organization (ILO)

11 a.m. – 12.30 p.m.
(Salón de Actos)

Cybersecurity and critical assets

Moderator: Mauricio Papaleo, Data Security Manager at the National Agency for e-Government and the Information Society (AGESIC) of Uruguay

- Jorge Mora, Expert with the EU CyberNet project of the European Union
- Rodrigo de la Parra, Vice-President for Latin America and the Caribbean of the Internet Corporation for Assigned Names and Numbers (ICANN)
- Carolina A. Rossini, Director of Partnerships and Research for the Datasphere Initiative
- Alfonso Jiménez, Latin America Strategy and Marketing Director of Huawei Cloud
- Carlos González, Coordinator of Grupo de Ciberseguridad de las Redes de Investigación y Educación de Latinoamérica and Service Manager at RedCLARA
- Andrés Piazza, Director of the Institute of Digital Development for Latin America and the Caribbean (IDD LAC)

12.30– 2 p.m.

Break

2 – 3.15 p.m.
(Auditorium)

The importance of tracking progress in digitalization: a digital development observatory for Latin America and the Caribbean

Moderator: Alejandro Patiño, Economic Affairs Officer with the Innovation and New Technologies Unit of the Division of Production, Productivity and Management of ECLAC

- Alexandre Barbosa, Manager of the Regional Centre of Studies for the Development of the Information Society (CETIC.br)
- Diego Aboal, Technical Director of the National Institute of Statistics (INE) of Uruguay
- Salma Jalife, Chief Executive Officer of Centro México Digital
- Nathalia Foditsch, Digital specialist
- Claudio Araya San Martín, Undersecretary for Telecommunications of the Ministry of Transport and Telecommunications of Chile
- Nanno Mulder, Chief of the Sustainable Trade Unit, International Trade and Integration Division of ECLAC

2 – 3.15 p.m.
(Salón de Actos)

Agritech in Latin America and the Caribbean: sectoral digital agendas and regional experiences

Moderator: Octavio Sotomayor, Economic Affairs Officer with the Agriculture and Biodiversity Unit of the Natural Resources Division of ECLAC

- Sibelle de Andrade Silva, Director of the Department for Agricultural Innovation Support of the Ministry of Agriculture, Livestock and Supply of Brazil
- Francine Brossard, Executive Director of the Agrarian Innovation Foundation (FIA) of Chile
- Jaime Cortés, Professor of Social Communication at Corporación Universitaria Minuto de Dios, Colombia
- Vanessa Rojas, Project Manager at the Costa Rica Coffee Institute (ICAFE)
- Miguel Sierra, Director of Innovation and Communications at the National Institute of Agricultural Research (INIA) of Uruguay

3.15 – 4.45 p.m.
(Auditorium)

Digital commerce and SMEs: opportunities for improving regional competitiveness

Moderator: Raúl Echeverría, Executive Director of the Latin American Internet Association (ALAI)

- Guillermo Varela, President of the Chamber of the Digital Economy of Uruguay (CEDU)
- Susana Pecoy, National Industries Director of the Ministry of Industry, Energy and Mining of Uruguay
- Salvador Bonilla Ibáñez, Adviser in the Investment, Services and Digital Economy Division of the Undersecretariat for International Economic Relations of Chile
- Daniel Cavalcanti, General Coordinator of Public Policies for Telecommunications Services of the Ministry of Communications of Brazil
- Eleonora Rabinovich, Senior Manager of Public Policy and Government Affairs of Google (virtual)
- Matías Fernández, Senior Manager of Public Affairs of Mercado Libre

4.45 – 5 p.m.

Break

5 – 7 p.m.

Meeting of delegations

(Only for representatives of member States and observers)

Friday 18 November

9 – 10 a.m.
(Auditorium)

The green transition in a digital world

Moderator: Sebastián Rovira, Economic Affairs Officer of the Division of Production, Productivity and Management of ECLAC

- Laura Lacuague, Coordinator of the Environmental Unit of the Ministry of Industry, Energy and Mining of Uruguay
- Sebastián Nieto Parra, Head of the Latin America and the Caribbean Unit at the Organisation for Economic Co-operation and Development (OECD) Development Centre
- Mauricio Agudelo, Senior Specialist, Development Bank of Latin America (CAF)
- Claudio Maggi, Strategic Affairs Manager of the Production Development Corporation (CORFO) of Chile

9 – 10 a.m.
(Salón de Actos)

Smart cities: new spaces for innovation and development

Moderator: Mariana Rodríguez Zani, Chief Executive Officer of Convergencia Research and Convergencialatina

- Sebastián Cabello, Chief Executive Officer of SmC+
- Javier Altszyler, Director General of digital channels for Buenos Aires
- Jorge Pérez, Director General of Technology Operations at the Digital Public Innovation Agency of the Government of Mexico City
- Alfie Ulloa, Chief Executive Officer of the Chilean Telecommunications Association (Chile Telcos)

10.00 – 11.10 a.m.
(Auditorium)

Digital government and citizen participation

Moderator: Valeria Torres, Officer in Charge of the Public Management and Open Government Area of the Latin American and Caribbean Institute for Economic and Social Planning (ILPES)

- Luukas Ilves, Undersecretary for Digital Transformation of the Ministry of Economic Affairs and Communications of Estonia (virtual)
- Fernando Francisco Veliz Fazzio, Undersecretary for Digital Policy and Regulation of the Ministry of Digital Government and Digital Transformation of Peru (virtual)
- Pedro Quezada, Director of the Government Office for Information and Communications Technologies (OGTIC) of the Dominican Republic
- Virginia Pardo, Director for the Information Society of the National Agency for e-Government and the Information Society (AGESIC) of Uruguay
- Ana Carina Rodríguez, Undersecretary for the Services and Digital Country Department of the Ministry of Public Innovation of the Head Office of the Cabinet of Ministers of Argentina

11.10 a.m. – 11.30 p.m. Break

11.30 a.m. – 12.30 p.m.
(Auditorium)

Panel discussion: cooperation and strategic partnerships for a new digitalization

Moderator: Luis Yáñez, Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC)

- José Manuel Salazar-Xirinachs, Executive Secretary of ECLAC
- Hebert Paguas, Executive Director of the National Agency for e-Government and the Information Society (AGESIC) of Uruguay
- Jorge Srur, South Regional Manager of the Development Bank of Latin America (CAF)
- Félix Fernández-Shaw, Director for Latin America and the Caribbean and Relations with all Overseas Countries and Territories of the Directorate-General for International Partnerships of the European Commission
- Sergio Abreu, Secretary General of the Latin American Integration Association (ALADI)
- Federico Bonaglia, Deputy Director of the Organisation for Economic Co-operation and Development (OECD) Development Centre

12.30 – 1 p.m.
(Auditorium)

Adoption of the proposed digital agenda for Latin America and the Caribbean (eLAC2024) and of the draft Montevideo Declaration, and closing session

1.30 p.m.

Reception