



UNITED NATIONS



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Ninth Ministerial Conference on the Information Society in Latin America and the Caribbean

Santiago, 7 and 8 November 2024

## PRELIMINARY PROGRAMME

### Thursday, 7 November

9–10 a.m.  
(Auditorium  
reception area)

Collection of credentials and welcome (coffee will be served)

10–10.25 a.m.  
(Raúl Prebisch  
Conference Room)

#### Opening session

- Javier Medina Vásquez, Deputy Executive Secretary a.i. of the Economic Commission for Latin America and the Caribbean (ECLAC)
- Juan Carlos Muñoz, Minister of Transport and Telecommunications of Chile
- Virginia Pardo, Director for the Information Society of the Agency for the Development of Electronic Government and the Information and Knowledge Society (AGESIC) of Uruguay

10.25–10.30 a.m.

Election of officers and adoption of the agenda  
(Only for representatives of member States)

10.30–10.55 a.m.  
(Raúl Prebisch  
Conference Room)

#### **Presentation of the position document entitled *Overcoming Development Traps in Latin America and the Caribbean in the Digital Age: The Transformative Potential of Digital Technologies and Artificial Intelligence***

- Marco Llinás, Director of the Division of Production, Productivity and Management of ECLAC

10.55–11.10 a.m.  
(Raúl Prebisch  
Conference Room)

#### Special statements

- Amandeep Singh Gill, Envoy of the Secretary-General on Technology (virtual)
- Alberto van Klaveren, Minister for Foreign Affairs of Chile

11.10 a.m.–12.45 p.m.  
(Raúl Prebisch  
Conference Room)

**Reimagining governance and institutional frameworks: opportunities in the digital era and in artificial intelligence**

Moderator: Arturo Catalán, Editor of the Chile Tecnológico section of El Mercurio

- Juan Carlos Muñoz, Minister of Transport and Telecommunications of Chile
- Óscar Mauricio Lizcano Arango, Minister of Information and Communications Technologies of Colombia
- Aisén Etcheverry Escudero, Minister of Science, Technology, Knowledge and Innovation of Chile
- Eugênio Vargas Garcia, Head of the Department of Science, Technology and Intellectual Property of the Ministry of Foreign Affairs of Brazil
- Guido Gómez Mazara, Chair of the Board of Directors of the Dominican Telecommunications Institute (INDOTEL) of the Dominican Republic
- Cordel Green, Executive Director of the Broadcasting Commission of Jamaica
- Rodrigo Goñi, Member of Parliament of Uruguay

12.45–1 p.m.  
(Raúl Prebisch  
Conference Room)

**Special session on the theme “Policy lab for the digital transformation”**

1–1.15 p.m.

Photograph

1.15–2.30 p.m.

Lunch

2.30–4 p.m.  
(Raúl Prebisch  
Conference Room)

**The role of digitalization and artificial intelligence in building a more productive future in the region**

Moderator: Marco Llinás, Chief of the Division of Production, Productivity and Management of ECLAC

- Orlando Vega, Vice-Minister of Science, Technology and Innovation of Costa Rica
- Julissa Cruz Abreu, Executive Director of the Dominican Telecommunications Institute (INDOTEL) of the Dominican Republic
- Enrique Pazos, Subsecretario de la National Secretariat of Science and Technology (SENACYT) of Guatemala
- Junior McIntyre, Deputy National Chief Digital Officer, Ministry of Digital Transformation of Trinidad and Tobago
- Maryleana Méndez Jiménez, Secretary General of the Inter-American Association of Telecommunications Operators (ASIET)
- Raúl Echeverría, Executive Director of the Latin American Internet Association (ALAI)
- Sergio Bandinelli, Business Development Director at Tecnalia

- Javier Arregui, First Counsellor for Digital and Outer Space Cooperation, Delegation of the European Union to Panama
- Nicolás Schubert, Government Affairs and Public Policy Manager at Google Hispanomerica

4–4.30 p.m. Break

4.30–6 p.m.  
(Raúl Prebisch  
Conference Room)

**Meeting of delegations**  
(Only for representatives of member States and observers)

### Friday, 8 November

9–10.30 a.m.  
(Raúl Prebisch  
Conference Room)

**Reducing inequality and improving inclusivity: digital technologies as tools for inclusion and empowerment**

Moderator: Sebastián Rovira, Officer in Charge of the Innovation and New Technologies Unit of the Division of Production, Productivity and Management of ECLAC

- Vicenta Alexandra Macías Meza, Deputy Minister of Information and Communication Technologies of Ecuador
- Claudio Araya San Martín, Undersecretary for Telecommunications of the Ministry of Transport and Telecommunications of Chile
- Luis Eliécer Cardenas, Executive Director of RedCLARA
- Gerson Martínez, Regional Expert in Labour Economics with the Regional Office for Latin America and the Caribbean of the International Labour Organization (ILO)
- Maximiliano Echeverría, Head of Sustainability at Telefónica Chile
- Graziela Castello, Coordinator of Sectoral Studies and Qualitative Methods of the Regional Centre for Studies on the Development of the Information Society

10.30–11 a.m. Break

11 a.m.–12.15 p.m.  
(Raúl Prebisch  
Conference Room)

**E-government, data and security: keys for institutional transformation**

Moderator: Valeria Torres, Chief of the Public Management and Open Government Area of the Latin American and Caribbean Institute for Economic and Social Planning (ILPES)

- José Inostroza Lara, Director of the Digital Government Secretariat, Ministry of Finance of Chile
- Virginia Pardo, Director for the Information Society of AGESIC of Uruguay
- Carlos Gutiérrez Cahuas, Undersecretary for Digital Services and Innovation of the Office of the President of the Council of Ministers of Peru

- Sebastián Cabello, Chief Executive Officer of SmC+
- Liina Areng, Director of the Project EU CyberNet and President of the Latin America and Caribbean Cyber Competence Centre (LAC4)
- Alejandro Fuentes de la Hoz, Head of Security and Compliance for Southern Latin America at Amazon Web Services

12.15–1.45 p.m.  
(Raúl Prebisch  
Conference Room)

### **Cooperation and strategic partnerships for digitalization**

Moderator: Luis F. Yáñez, Secretary of the Commission

- Muhammadou M. O. Kah, Chair of the Commission on Science and Technology for Development, Ambassador, Permanent Representative of the Gambia to the United Nations
- Félix Fernández-Shaw, Director for Latin America and the Caribbean and Relations with all Overseas Countries and Territories of the Directorate-General for International Partnerships of the European Commission
- Leila Elmergawi, Director and Senior Adviser, Office of the Special Envoy for Critical and Emerging Technology in the State Department of the United States
- Alejandro Kawabata, Director of Legal and Institutional Affairs, Ibero-American General Secretariat (SEGIB)
- Sergio Scarabino, Representative for South America, International Telecommunication Union (ITU)
- Barbara Scholz, Head of Strategic Alliance between the Economic Commission for Latin America and the Caribbean (ECLAC) and the Federal Ministry for Economic Cooperation and Development (BMZ) of Germany
- Francisco Tierraseca, Director of the International and Ibero-American Foundation for Administration and Public Policies (FIIAPP)
- Mauricio Agudelo, Coordinator of the Digital Agenda of the Development Bank of Latin America and the Caribbean (CAF)
- Valeria Betancourt, Association for Progressive Communications (APC), representing the Multi-Stakeholder Committee of the Latin American and Caribbean Internet Governance Forum (LACIGF)

1.45–2 p.m.  
(Raúl Prebisch  
Conference Room)

### **Consideration and adoption of the proposed digital agenda for Latin America and the Caribbean (eLAC2026) and the draft Santiago Declaration**

#### **Closing session**

- Marco Llinás, Chief of the Division of Production, Productivity and Management of ECLAC
- Claudio Araya San Martín, Undersecretary for Telecommunications of the Ministry of Transport and Telecommunications of Chile

2. p.m.

Reception